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Individualland
Creating space for the individual



**You
are in
Control**

**Being smart online means
Knowing your rights
and using them wisely.**

**Let your digital presence
reflect who you really are:
Rightfully informed &
digitally secure.**

HOW TO VERIFY INFORMATION

CHECK THE SOURCE



Investigate the website, publication, or author

LOOK FOR EVIDENCE



Find supporting claims, data, or quotes

CONSULT OTHER SOURCES



Verify the information with multiple sources

CHECK THE DATE



Ensure the information is current

**SIGNS
OF A CREDIBLE
SOURCE?**

THiNK
Fast | Smart



Verified Platform



Transparent Author



Unbiased Language.



Know your Rights



Report harmful content



Don't share private info publicly



*Ask yourself:
"Is it true? Is it safe? Is that it?"*

SPOT THE FAKE



not every headline or
visual tells the whole
truth

محمد کاظم
بی بی سی اردو ڈاٹ کام، کوئٹہ
7 منٹ قبل



PDMA BALUCHISTAN

پاکستان کے صوبہ بلوچستان کے ضلع شیرانی میں
چلغوزے کے جنگلات میں لگی آگ پر قابو پانے کے لیے
کوششیں جاری ہیں لیکن تاحال اس پر قابو نہیں پایا جا
سکا۔



Khoso Saifullah @KhosoSaifullah · May 22, 2022

@WWFPak Thanks for highlighting this. @SalmeenKhpaiwak may be correct source for information and visuals.

The visual here being used by @WWFPak is from US, there are not that much dense jungles in #Sheerani.

#FactCheck [x.com/WWFPak/status/...](https://x.com/WWFPak/status/1534567890)



08-31-2016



**I survived an
online rumor**



**CALL ME
MEDIA
LITERATE**



**Truth
Seeker**

**Keep it
Tight**



**ME THE
MOBILE
JOURNALIST**

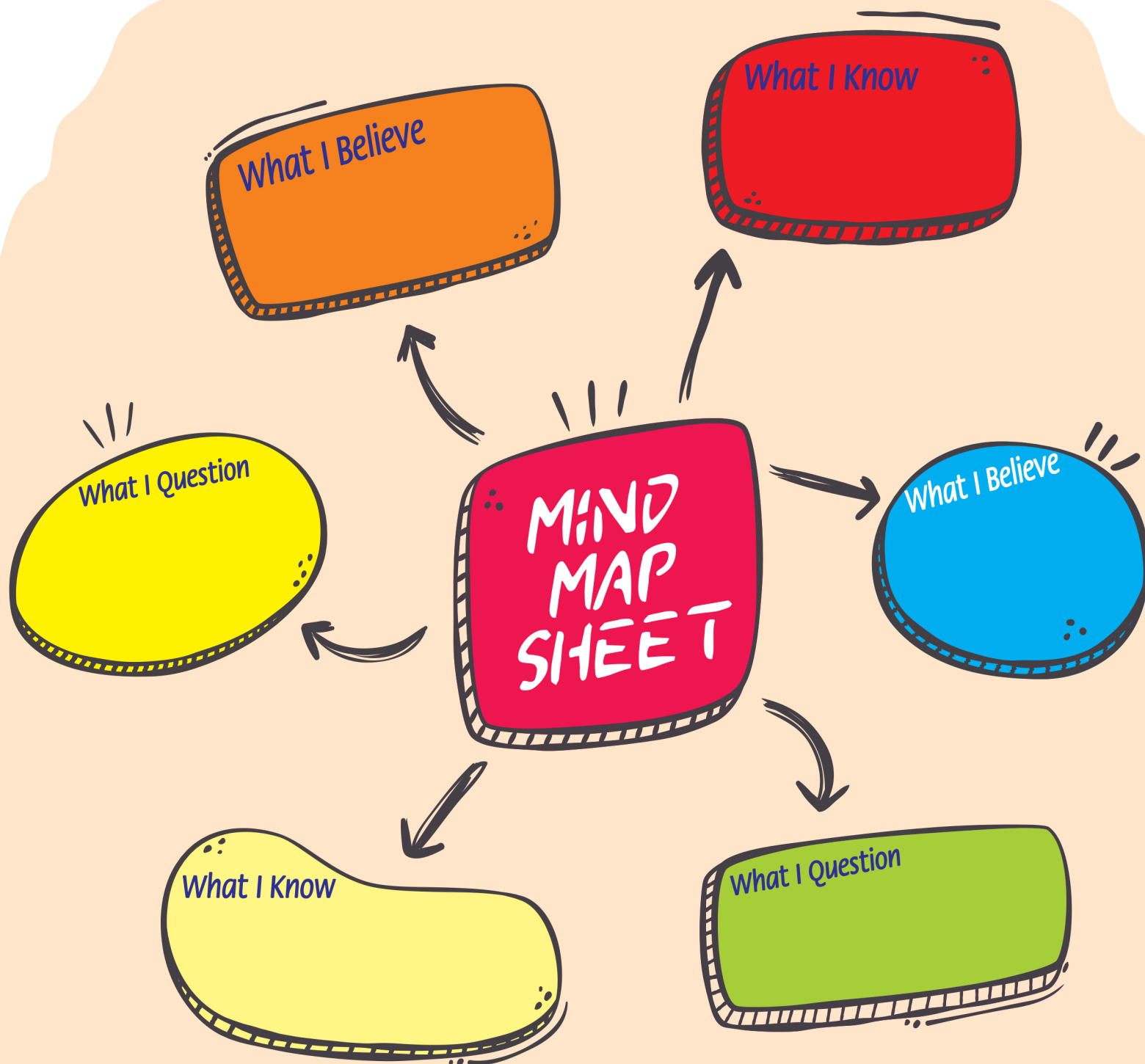


**I AM A
FACT
CHECKER**



Pause>Share

**Verified
Warrior**



Fact-Check Tips



Cross-Check Source



Verify Date



Research



Scroll with an
Open Mind

Don't just Read—Analyze

Things to do

JANUARY

- ☐ Fact-check one news story a week-1
 - ☐
 - ☐
 - ☐
 - ☐ Fact-check one news story a week-2
 - ☐
 - ☐
 - ☐
 - ☐ Fact-check one news story a week-3
 - ☐
 - ☐
 - ☐
 - ☐ Fact-check one news story a week-4

Things to do

February

- [illegible]

Things to do

MARCH

Things to do

April

- [illegible]

Things to do

May

- [illegible]

Things to do

June

- [illegible]

Things to do

July

- ☐ Use strong, unique passwords

Things to do

August

- [illegible]

Things to do

September

Things to do

October

- [illegible]

Things to do

November

- [illegible]

Things to do

December

- [illegible]

**Your Data
Your Identity**

Always:

- Use strong passwords
- Think before giving apps access
- Check your privacy settings

You have the
right to express
your views online
but with responsibility.

Speak with respect
Know the difference between free
speech and hate speech

Your Digital Rights



Respect Online = Respect Offline

Just like we have rights in
the real world, we have
**rights in the digital
world too**

like the right to privacy,
expression, and safety online.

Online threats, harassment, or
public shaming are all forms of
**Cyberbullying — and it's
never okay.**

You have the right to a safe digital
space.

What you can do:

- Block and report the abuser
- Keep screenshots as evidence
- Reach out for help (Helpline:
1099)

**Just like in real life, consent
matters online too.**

Don't share anyone's photo,
video, or message without their
permission.

**No means No
even digitally**



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Centre for Peace and
Development Initiatives



Training module for youth on Media
Information Literacy and Digital Rights

Media Literacy for All
Responsible Youth, Safer Pakistan



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Centre for Peace and
Development Initiatives



Civic Media Portal
Your one-stop hub for Media in Pakistan

www.civicmedia.pk



Individualland creates choices!

As an innovative research-based consultancy and advocacy group we open up space for the individual. Our focus is the role of the media and to generate a peaceful discourse in society. We are working to increase the number of responsible journalists, media-literacy among citizens and a greater acceptance for different ways to live.



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www.individualland.com



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Media Information Literacy Toolkit



CPDI.Pakistan



CPDI_Pakistan



CPDI_Pak



CPDIPakistan2003



www.cpd-pakistan.org